

2017 SPONSORSHIP

BOSTON HARBOR NOW

\$10,000 – TITLE SPONSOR

- Opportunity to feature promotional items at the Regatta after-party
- Exclusive recognition in pre- & post-race email blasts and social media
- Logo featured on the back of race day badges for all attendees
- Lead logo placement on all promotional materials and race day flyers
- Four exclusive 2'x4' banners at Regatta after-party
- Top Class trophy named in your honor
- Credit as Title Sponsor in all press releases
- Company prominently featured on regatta registration website and Boston Harbor Now website
- Free race registration for seven boats
- Ten tickets to the regatta after-party

\$5,000 – REGATTA SPONSOR

- Logo featured on the back of race day badges for all attendees
- Prominent logo placement on all promotional materials and race day flyers
- Two exclusive 2'x4' banners at Regatta after-party
- One Fleet Class trophy named in your honor
- Credit as sponsor in all press releases
- Company prominently featured on regatta registration website and Boston Harbor Now website
- Free race registration for four boats
- Ten tickets to the regatta after-party

\$2,500 – FLEET SPONSOR

- Logo included on all promotional materials and race day flyers
- Trophy Prize
- Credit as sponsor in all press releases
- Company featured on regatta registration website
- Free race registration for two boats
- Five tickets to the regatta after-party

\$1,000 – RACE SPONSOR

- Logo included on all promotional materials and race day flyers
- Trophy Prize
- Credit as sponsor in all press releases
- Company featured on regatta registration website
- Free race registration for one boat
- Four tickets to the regatta after-party

Join us for the 13th Annual Boston Harbor Islands Regatta supporting the Boston Harbor Islands National and State Park. This is the largest pursuit race in the harbor and the last in the Mass Bay Pursuit Race series.

Each year close to 100 boats fill 10 fleets, with classes from high performance boats to family day sailors. The racecourse is considered one of the most unique and certainly the most beautiful as competitors weave their way through the harbor islands.

Proceeds from the regatta support Boston Harbor Now, the non-profit partner of the Boston Harbor Islands National and State Park. Boston Harbor Now provides free park access, produces hundreds of free, fun, educational public events each season, and manages park improvement and infrastructure projects with the generous support of individual and corporate donors.

For our 13th Anniversary we are pleased that Enid Beal, founder and creator of the regatta, will once again partner with Dave DiLorenzo and Carl Zimba at Courageous Sailing.

To become a sponsor, contact:

Jodi Wolin
Vice President of Institutional
Advancement
Boston Harbor Now
jwol@bostonharbornow.org
617.223.8686