



BOSTON HARBOR NOW

CONTENT MARKETING INTERNSHIP

Boston Harbor Now is a non-profit organization with a bold mission: to ensure a vibrant and sustainable future for Boston's harbor, waterfront, and islands. Boston Harbor Now works with public and private partners to increase awareness, access and engagement with our harbor while enhancing the resiliency of our waterfront.

This summer, Boston Harbor Now seeks a qualified intern to support marketing and branding of the organization's programs and initiatives. This includes marketing our calendar of free and low-cost community events, increasing engagement with our policy and advocacy work, and promoting the harbor, waterfront and Boston Harbor Islands National and State Park as destinations among local and tourist audiences.

This position is based out of our office in downtown Boston, with some duties taking place outdoors on the Boston Harbor Islands and other waterfront public spaces.

Responsibilities include:

- Promoting Boston Harbor Now's calendar of free and low-cost community events through calendar listings, advertising, and social media
- Producing engaging content for social media platforms and Boston Harbor Now mailing list
- Engaging new and potential visitors at events and tabling opportunities
- Conducting surveys and gathering data about visitor experiences on the waterfront
- Supporting the Creative Production Intern to create videos and other digital media
- Supporting public programs and events as needed
- Representing Boston Harbor Now in interactions with vendors, staff and the public
- Other duties in the office and on the waterfront as needed

The Ideal Candidate:

- Has a background in communications, marketing, and content development (either academically or through comparable work experience)
- Is highly organized able to meet deadlines
- Has a strong work ethic, is good at taking direction and able to work both with and without supervision

- Is comfortable with outreach and working with the public
- Has a knack for storytelling and engaging audiences in mission-driven work
- Is excited about parks, public access, and / or community engagement

Hours: This position starts the second week of June and lasts until Labor Day, understanding flexibility may be needed for academic schedules. Commitment is 40 hours per week, with some evening and weekend events required.

To Apply:

Submit resume and cover letter (PDF format) to Liz at lcook@bostonharbornow.org