

Spectacle on Spectacle

SEPTEMBER 14, 2021



HONORING

THE BOSTON HARBOR ISLANDS PARTNERSHIP

CO-CHAIRS

ELAINE RICHARDSON DEMETRIOUSE RUSSELL

SPONSORSHIP OPPORTUNITIES

bostonharbornow.org/spectacle

Boston Harbor Now presents **Spectacle on Spectacle**, a celebration of our waterfront and islands. This year, **Spectacle on Spectacle** kicks off a year-long commemoration of the 25th Anniversary of the Boston Harbor Islands National and State Park. We'll return to the harbor at this outdoor event featuring a cruise to Spectacle Island, delicious food and drinks prepared by local vendors, and a scenic sunset over the Boston skyline. Public health guidelines will be in place for the health of our guests.

Funds raised allow Boston Harbor Now to offer free and low-cost access for underserved communities to enjoy the Islands and waterfront, prepare for the impacts of climate change, and support Boston's working port.

Learn more at bostonharbornow.org/spectacle

TITLE SPONSOR - \$50,000

Your sponsorship helps 25 community partners attend the event in honor of the 25th Anniversary of Boston Harbor Islands National and State Park. Each year, Boston Harbor Now works with these organizations to offer as many as 40,000 youth and families free access to educational and recreational programs.

- Fourteen invitations to the Spectacle on Spectacle event (*in the event that COVID-19 restrictions are in place in September, invitation numbers will be reduced to four*)
- Premier logo placement* on event invitation, on-site signage and event website
- Complimentary in-person or virtual lunch and learn event by Boston Harbor Now staff
- Premier logo placement** in Boston Globe advertisement
- "Insider's Tour" outing experience of the Boston Harbor Islands for up to five people in 2022. Snacks and beverages included. (valued at \$2,000)
- Corporate volunteer day for 50 people on the Harbor Islands in 2022 (valued at \$2,500).
- Logo listing on the Boston Harbor Islands National and State Park Anniversary page on Boston Harbor Now's website and at community programs (September 2021-October 2022)
- Option to provide 15-second commercial to be shown during the event and verbal recognition of sponsorship from the podium by the President and CEO
- Option to distribute branded gift to event guests
- Logo** included on canvas tote and inserts gifted to all guests
- Recognition in event promotion on social media

* June 14 print deadline for event invitation

** July 14 print deadline for Boston Globe advertisement and tote bag

*** September 7 print deadline for on-site signage

PRESENTING SPONSOR - \$25,000

Your sponsorship helps 25 community partners attend the event in honor of the 25th Anniversary of Boston Harbor Islands National and State Park. Each year, Boston Harbor Now works with these organizations to offer as many as 40,000 youth and families free access to educational and recreational programs.

- Twelve invitations to the Spectacle on Spectacle event (*in the event that COVID-19 restrictions are in place in September, invitation numbers will be reduced to four*)
- Premier logo placement* on event invitation, on-site signage and event website
- Complimentary in-person or virtual lunch and learn event by Boston Harbor Now staff
- Logo placement** in Boston Globe advertisement
- "Insider's Tour" outing experience of the Boston Harbor Islands for up to five people in 2022. Snacks and beverages included. (valued at \$2,000)
- Corporate volunteer day for 50 people on the Harbor Islands in 2022 (valued at \$2,500).
- Logo listing on the Boston Harbor Islands National and State Park Anniversary page on Boston Harbor Now's website and at community programs (September 2021-October 2022)
- Verbal recognition of sponsorship from the podium by the President and CEO

Special Benefits for New and Increased Sponsorship in our 25th Anniversary Year!

New or increased sponsors this year will receive recognition at the event and unique opportunities for employees to attend Boston Harbor Islands National and State Park 25th Anniversary programs in 2022.

LEADERSHIP SPONSOR - \$15,000

Your sponsorship helps 25 community partners attend the event in honor of the 25th Anniversary of Boston Harbor Islands National and State Park. Each year, Boston Harbor Now works with these organizations to offer as many as 40,000 youth and families free access to educational and recreational programs.

- Ten invitations to the Spectacle on Spectacle event (*in the event that COVID-19 restrictions are in place in September, invitation numbers will be reduced to four*)
- Prominent listing of logo* on event invitation, signage, and event website
- Complimentary in-person or virtual lunch and learn event by Boston Harbor Now staff
- Name listed in Boston Globe advertisement**
- "Insider's Tour" outing experience of the Boston Harbor Islands for up to five people in 2022. Snacks and beverages included. (valued at \$2,000)
- Corporate volunteer day at a local waterfront park (valued at \$500)

PATRON SPONSOR - \$10,000

Your sponsorship helps 25 community partners attend the event in honor of the 25th Anniversary of Boston Harbor Islands National and State Park. Each year, Boston Harbor Now works with these organizations to offer as many as 40,000 youth and families free access to educational and recreational programs.

- Six invitations to the Spectacle on Spectacle event (*in the event that COVID-19 restrictions are in place in September, invitation numbers will be reduced to two*)
- Logo* on event invitation, signage, and event website
- Complimentary in-person or virtual lunch and learn event by Boston Harbor Now staff

FRIEND SPONSOR - \$5,000

- Four invitations to the Spectacle on Spectacle event (*in the event that COVID-19 restrictions are in place in September, invitation numbers will be reduced to two*)
- Name on event invitation, signage, and event website
- Complimentary in-person or virtual lunch and learn event by Boston Harbor Now staff



A NOTE ON COMMUNITY TICKETS

Our beautiful waterfront and islands are spaces for all, and to emphasize this commitment we are inviting 25 of our treasured community partners for the 25th Anniversary of the Boston Harbor Islands National and State Park.

These tickets, supported by your generous sponsorships, will be distributed to our community partners who are key leaders in resiliency and public access on Boston Harbor. We are excited to ensure their attendance at this year's event. Boston Harbor Now serves communities underrepresented on the harbor and islands, including Chelsea, East Boston, Chinatown, Roxbury, Dorchester, and Mattapan. Our partners include AfroDesiaCity, Artists for Humanity, Boston Children's Chorus, Boys and Girls Clubs, TRILLFIT, Veronica Robles Cultural Center, and YMCAs, among many others in the community.



Boston Harbor Now is a 501(c)(3) nonprofit (Tax I.D. 04-3268863). All gifts are tax deductible, less the value of tickets and other sponsorship benefits.

To make your gift or to learn more about sponsorship opportunities, contact us at spectacle@bostonharbornow.org

I AM PLEASED TO SUPPORT

Spectacle on Spectacle

SEPTEMBER 14, 2021

WITH THE FOLLOWING SPONSORSHIP:

- ☐ **TITLE SPONSOR** - \$50,000
- ☐ **PRESENTING SPONSOR** - \$25,000
- ☐ **LEADERSHIP SPONSOR** - \$15,000
- ☐ **PATRON SPONSOR** - \$10,000
- ☐ **FRIEND SPONSOR** - \$5,000
- ☐ Please reserve _____ tickets for me at \$750 each (limit 2)
- ☐ I/We cannot attend, but please accept my gift of \$ _____

Name: _____ Company Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

Please List My Sponsorship As: _____

- ☐ Enclosed is my check made payable to Boston Harbor Now
- ☐ This sponsorship will be given through a donor-advised fund, and I/we will purchase tickets separately
- ☐ Please charge my sponsorship of \$ _____ to my credit card

Credit Card #: _____ Exp. Date: _____ Sec. Code: _____

Mail checks and completed forms to:

Boston Harbor Now • P.O. Box 961712 • Boston, MA 02196

or send electronically to spectacle@bostonharbornow.org